

ONGO[®]Rhei

Even Heraclitus of Ephesus (circa 520–460 BC) recognized that “Panta rhei ... everything flows.”

Today, in the 21st century, the rhei – the flow – is the basis of our global society. The flow of information and stimuli has a constant influence on our being and affects our existence. If this flow becomes too strong, we start to falter and we lose touch with our own well-being. This is where movement can help. When sitting on an ONGO[®], movement happens playfully and almost by itself. In this way we experience tension and relaxation, stability and flexibility, well-being and health.

The design of ONGO[®]Rhei reflects this ideal: the visual depiction of movement. Everything flows. From microcosmos to macrocosmos. The human body in a flowing transition from playful movement to healthy sitting. This enables us to forget thoughts of self and time, guiding us unconsciously to experience a host of beneficial effects.

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Beate Steil, qualified in graphic design at the University of Applied Sciences in Darmstadt, then worked in the fields of advertising and design in Amsterdam, London, New York and Germany as a designer and art/creative director. Since 2004, she has run her own design office “Beate Steil Kommunikation und Design” with a focus on corporate design and photography in Düsseldorf and has also been Creative Director and Designer for ONGO[®] GmbH for many years. She has given lectures and participated in exchange programmes at the Central Academy of Fine Art in Beijing and is a member of DDC and ADC New York. www.beatesteil.de

